

JOB TITLE: Director, European Affairs

Department: MPA Europe, Middle East, and Africa

Location: Brussels, Belgium

GENERAL PURPOSE: The Director, European Affairs, will represent the Motion Picture Association in diverse policy matters in the region comprising Europe, the Middle East and Africa, with a particular emphasis on European Affairs. The broad objectives of this work will be to support MPA members by promoting actions and policies that respect and sustain creativity and contribute to the success of the audiovisual sector.

ROLE DESCRIPTION & RESPONSIBILITIES:

Policy Analysis: Analyze political, policy, technological, business and enforcement landscapes. Support the Vice President, EMEA Government Affairs in the design and recommendation of strategies to accomplish MPA and studio policy objectives, including the promotion of supportive copyright, market access, and regulatory policies across all media.

Advocacy: The Director, European Affairs will be directly active in policy at the EU level, with some additional responsibilities at national levels. He or she will serve as part of a team of government affairs professionals working to shape and advise on:

- EU public policy concerning copyright, audiovisual and internal market regulation, privacy, trade, and other EU matters affecting the members of the MPA;
- National policies in the countries of the EMEA region, insofar as they impact the interests of MPA members, including policies related to copyright, audiovisual regulation, production incentives, taxation and customs policy, privacy, and trade; and

This work will entail frequent, face-to-face interaction with representatives of the EU Institutions, Member State Governments, and other stakeholders in the Brussels policy community.

Relationship/Coalition Building: Working together with the rest of MPA's EMEA Policy Team, the Director, European Affairs will represent the MPA as a partner in the broader EU and EMEA policy community, cultivating diverse relationships in and beyond the creative sector to inform development of policy strategies and aid in their execution.

Teamwork: Work collaboratively as part of a team of government affairs professionals as well as outside consultants, and other independent contractors, participating actively in team meetings and in the design of policy advocacy plans and strategies. Represent and advocate MPA values. Maintain continuity of contact with members and colleagues by documenting and communicating actions, highlighting issues and contributing to the broader work of the organization.

Maintain regular and effective contact with, and synthesize and communicate complex information succinctly and clearly to, multiple stakeholders, particularly local and global studio representatives and key allies.

QUALIFICATIONS AND SKILLS:

The successful candidate will possess intelligence, education, leadership, and experience dealing with the EU and its Member States on relevant public policy matters, including the following specific qualifications and skills:

- Fluency in English plus at least one other major EU language (proficiency in additional languages is preferred);
- An advanced degree in law, public policy, business, or related field(s) is preferred;
- At least 3 years of experience with the EU policy landscape, preferably with policy issues in the areas of copyright and media regulation, underpinned by an established network of contacts with the EU institutions and stakeholders and relevant legal knowledge;
- Experience working with copyright-intensive media/entertainment industries;
- Proven ability to be a creative, adaptive strategist;
- Proven ability as an effective listener, communicator, and conciliator; and
- Experience building and managing coalitions and collaborative relationships with diverse stakeholders.

Based in Brussels. Willing to travel frequently within the region.

REPORTING RELATIONSHIPS and COMPENSATION: This position reports directly to the Vice President, EMEA Government Affairs. Salary will be dependent on qualifications.

HOW TO APPLY: Please send your CV and cover letter to the following email address:
mpaemeapolicy@mpaa.org.